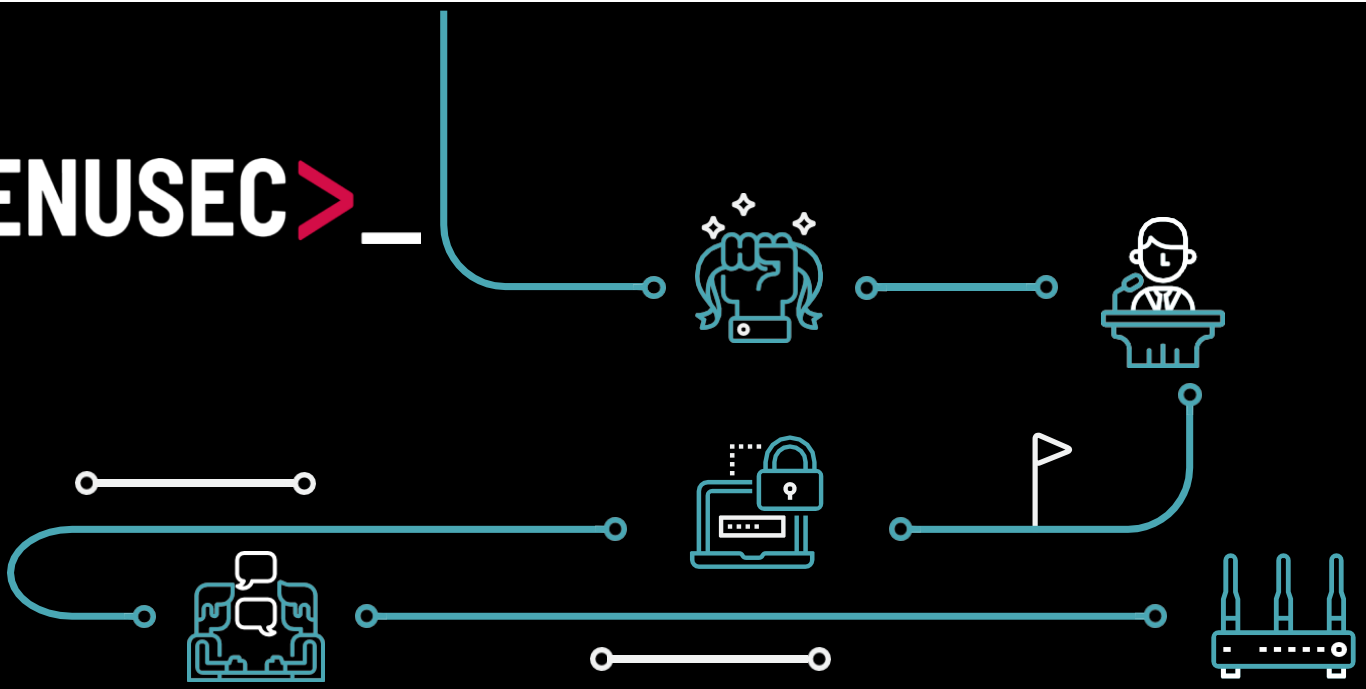
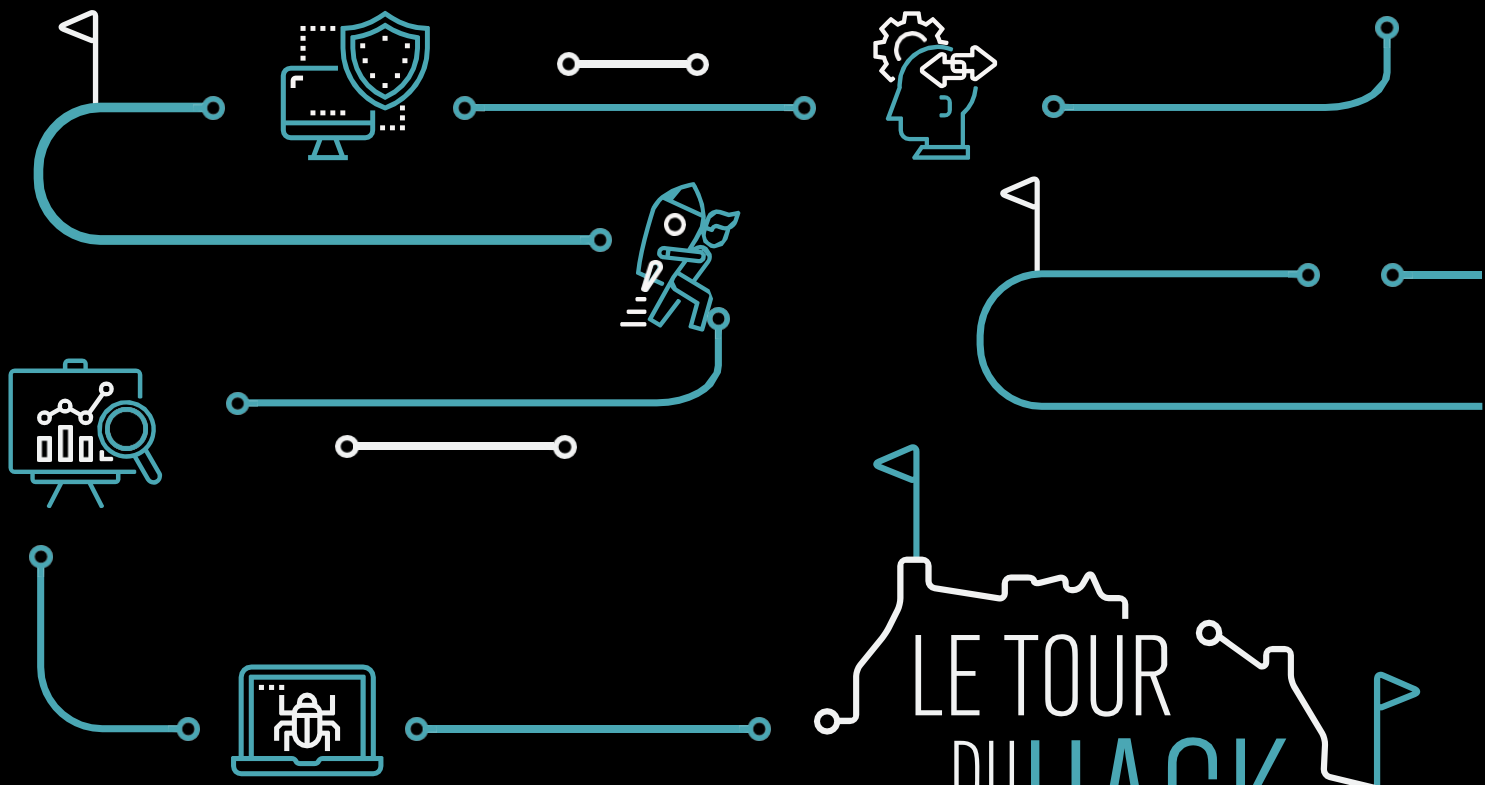
ENUSEC>_



SPONSOR PACK

Conference: 22nd Apr 2023

Capture The Flag: 23rd Apr 2023



LE TOUR DU HACK

What is ENUSEC?

Formed in early 2015 by both students and staff, the Edinburgh Napier University Security Society (ENUSEC) has quickly grown into a thriving community of Cyber Security students from across the Univesrity who come together on a weekly basis for workshops, meet-ups, talks and more.

Sicne then, the society has grown from 10 members in 2015 to over 100 members in 2022. Our members have attended and spoken at leading conferences and events in Dubai, Las Vegas, Washington D.C. with many cities in between. Our goal for 2023 is to become the most recognised Cyber Security student community in the United Kingdom.

As a community, we have worked as a conduit for professional & social development for our members, enabling them to take advantage of the numerour opportunites open to us. While our members present at national events, teach in foreign countries and compete on an international level, our focus is on cultivating a relationship between stuents and the Cyber Security professionals of the United Kingdom.

What is Le Tour du Hack?

Going into it's 7th Year, Le Tour Du Hack is ENUSEC's flagship annual event. Le Tour Du Hack 2019 was a sell-out success, welcoming 230 students and proffessionals with a two-track conference followed by a student-led CTF. Due to the climate of things, LTDH21 focused on a remote CTF for all levels of players to compete in. But LTDH made an amazing come back in 2022 with a two day event, bringing back the conference aspect while still having the second day for the student-led CTF.

We plan to continue with this structure, and bring this momentum forward into LTDH23. Continuing to take in feedback from all years, we aim to focus on sponsor interaction as a priority and ensure that everyone enjoys the event.

Once again, we will be offering Vegan options for lunch.

CTF DAY

The CTF Day will revolve around a large scale, student driven, capture the flag event. Challenges are developed in-house by ENUSEC Members, or by submissionfrom our sponsors.

Taking Feedback from previous events, we plan on writing a high number of both beginner friendly challenges as well as some for the more skilled attendees, allowing for everyone to join in the competitvie fun. This will be a student only event, however, sponsors are welcome to attend.

CONFERENCE DAY

The conference day will run in a traditional Cyber Security Conference format with seperate tracks for students and professional speakers.

Previously, we learned that networking can be a daunting task for some students, so for 2023 we have made some changes. Sponsor booths will be positioned in an area between each track, close to the break zone to significantly increase foot fall.

Le Tour Du Hack 2022 Team

KIT

PRESIDENT

Fourth-Year BEng: Cybersecurity and Forensics

Kit is a Fourth-year Cyber Security student, working as a student demonstrator and a Part-Time SoC analyst. She organised ENUSEC's Liason with ADA Scotland where we ran a 2day CTF for ADA Scot's Festival. Keen artist and adorer of dogs.

ELIOT BOLSTER

VICE-PRESIDENT

Fourth-Year BEng: Cybersecurity and Forensics

A Fourth-Year Cyber Security & Forensics student with a particular interest in IOT and OT Security. Loves escaping to outdor activities and reading in a hamock.

COLIN MCDAID

SECRETARY

Fourth-Year BEng: Cybersecurity and Forensics

Fourth-year Cybersecurity student at Edinburgh Napier University, hoping to further my knowledge in the field. Keen interest in video games and sports.

JONATHAN ROBERTSON

TREASURER

MSc: Advanced Security and Digital Forensics

Part-Time Masters Student while working as a SoC Analyst, ENUSEC' s Treasurer for 4th year in a row. Primary area of study is Digital Forensics while also being a coffee addict.

FRASER WILSON

SOCIAL-EVENTS OFFICER

Fourth-Year BEng: Cybersecurity and Forensics

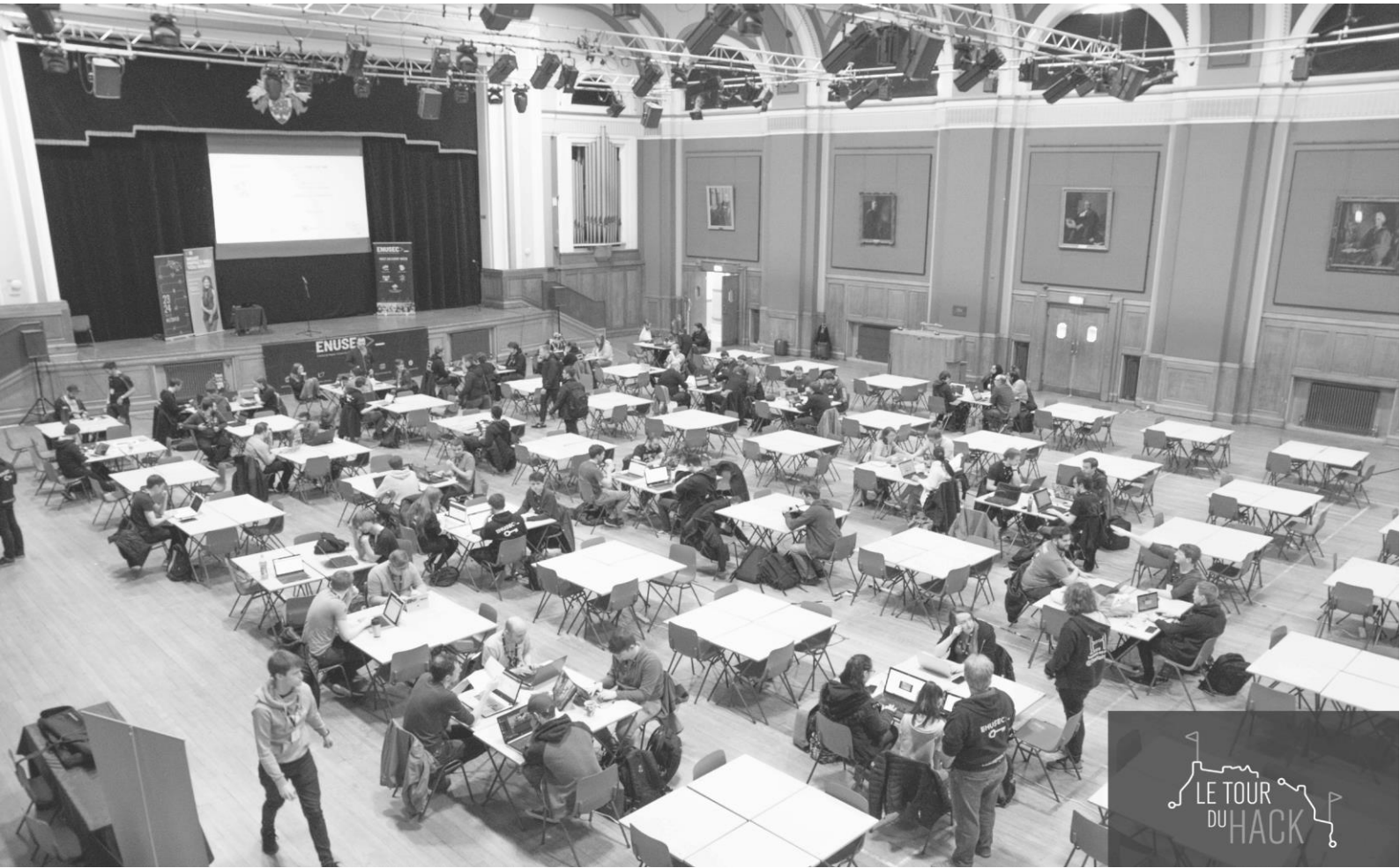
Fourth-Year Cyber Security and forensics student, with interests in voice control security and machine learning solutions. I also enjoy baking, PC gaming, and sailing.

LEWIS WATSON

MEDIA OFFICER

Fourth-Year Year BSc: Computer Science

Fourth-year BSc Computer Science student at Edinburgh Napier University withan interest in Cybersecurity. Long-time experience and interest in Photography and Video Work. Obsessed with all things coffee related.



Who will be attending?

Since its inception, Le Tour Du Hack has been well attended by the talented and optimistic cyber security students located in the Scottish central belt. However, the Le Tour Du Hack also attracts members from the wider cyber security student community, just last year students from universities as far as Imperial College London and Anglia Ruskin attended.

Although Le Tour Du Hack is aimed at students, this event is not only for students. It is open to anyone & everyone who is interested in learning, socialising & competing in a friendly cyber security environment. We rely on the support of the industry to assist in making these events of this size and calibre a reality. This document outlines some of the ways we could use your support – and in return, involve you in our event.

Sponsorship Packages

* Individual recognition as social sponsor
Advertising quantities may differ depending on the venue however sponsorship will scale to reflect tiers

	TIER	PLATINUM	GOLD	SILVER	SOCIAL
	Price	£4000	£2500	£1500	£3000
	Qty	2	5	10	1
GENERAL	Handout & website Logo	Large	Medium	Small	Large *
	Handout Sponsor page	Double page spread	1 page	½ page	1 page
	Tshirt Logo	Large	Medium	Small	Large
	Swag Bags	Large	Medium	Small	N/A
	Social Media recognition	High Recognition	Medium Recognition	Small recognition	Social event only
	Logo on Lanyard	Yes	No	No	No
	Background media presence	Large	Medium	Small	None
	Additional Banners	2	1	None	None
CONFERENCE	Guaranteed talk slot	If desired	No	No	No
	Booth Space	Large	Medium	Small	None
	Free tickets	5	3	2	3
CTF	Winners Backdrop	Yes	Yes	Yes	No
	Sponsorship Tagline	“Powered by:”	No	No	No

Sponsorship definitions

MERCHANDISE

Official Le Tour Du Hack 2023 merchandise such as programmes, t-shirts and swag bags will adorn our sponsors logos. The design of the merchandise will reflect the sponsorfhip tiers. The tier layout will be imitated on all merchandise as well as on the official Le Tour Du Hack 2023 website.

Using the t-shirt layout as an example, Platinum tier sponsors will be at the top of the design, followed by Social, then Gold and finally Silver

LANYARDS

All attendees will be given a lanyard upon registering at the event. Platinum tier sponsors will be placed on the lanyard as well as the Le Tour Du Hack 2023 logo.

SWAG BAG CONTENTS

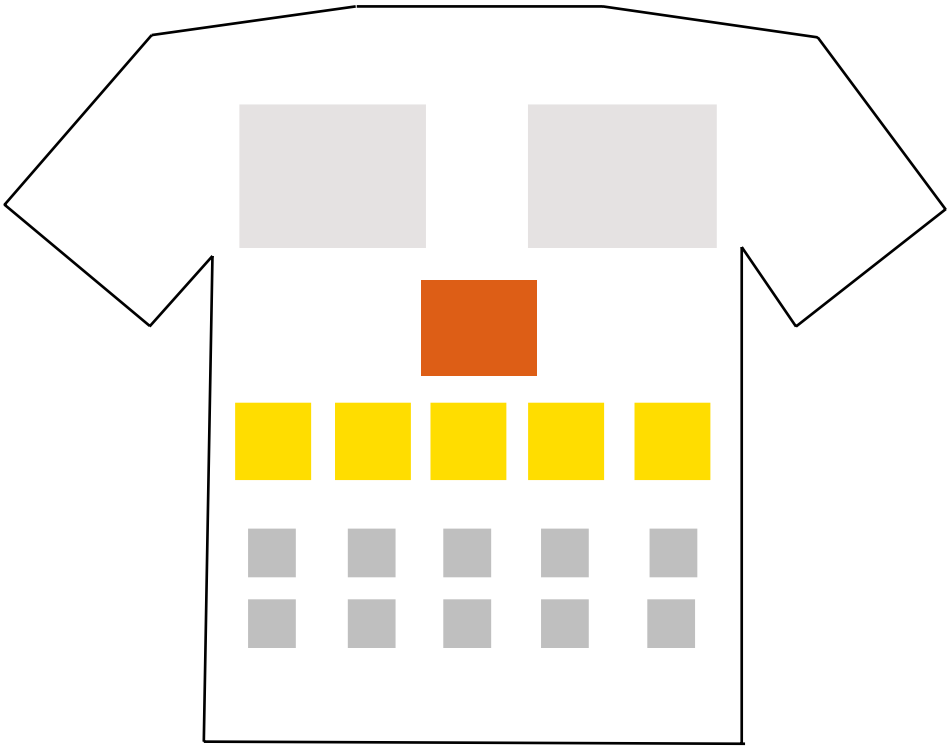
All attendees will be given a swag bag upon registering at the event. This bag will contain Le Tour Du Hack 2023 official merchandise. We are giving the opportunity for all sponsors to dontate materials which can also be included in the swag bags.

Platinum

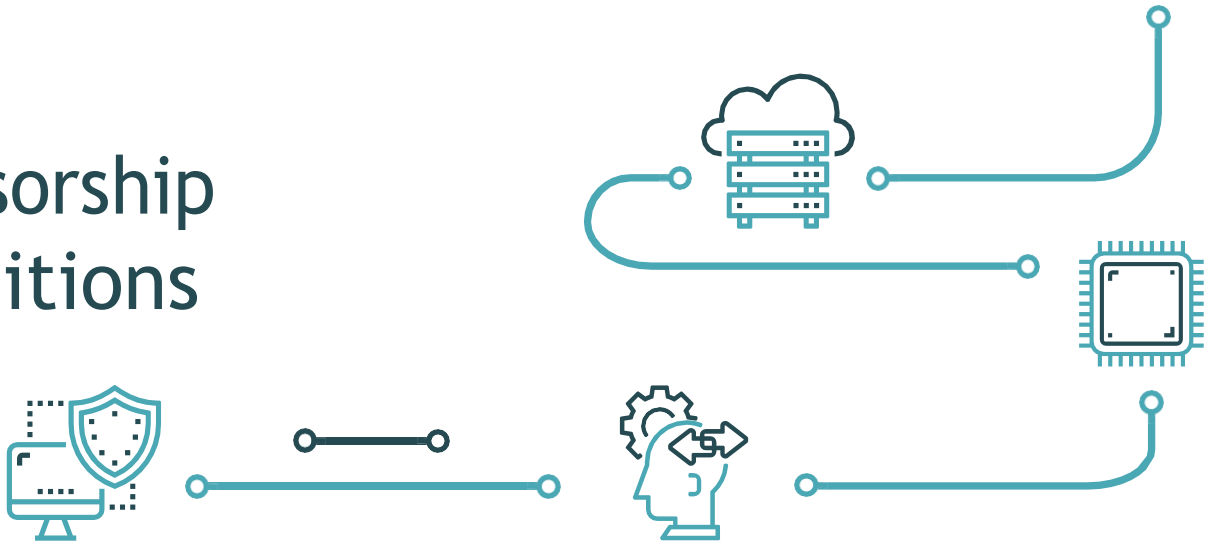
Social

Gold

Silver



Sponsorship definitions



SOCIAL MEDIA

High recognition

Regularly mentioned in official social media posts. With 5 individual posts specifically about your presence and contributions to the event.

Medium Recognition

Often mentioned in official social media posts. With 3 posts specifically about your presence and contributions to the event. This will be done in conjunction with 1 or 2 sponsors of this tier.

Low Recognition

Occasionally mentioned in official social media posts. With 1 posts specifically about your presence and contributions to the event. This will be done in conjunction with many other sponsors of this tier.

WINNERS BACKDROP

During the CTF event, photos of the competing groups, as well as the winners, will take place in front of a backdrop. These photos will be used in promotional material and posted on official social media platforms. Alongside the Le Tour Du Hack 2023 logo, logos of sponsors will be included in this backdrop. Logos will be scaled according to sponsorship tier.

BACKGROUND MEDIA PRESENCE

Throughout both days of Le Tour Du Hack 2023, there will be screensavers and official slide decks in use. In these scenarios, sponsor logos will be used. The length or size of the logo used will depend on the sponsorship tier.

CAPTURE THE FLAG CHALLENGES

The CTF team have a mammoth task in creating dozens of complex and challenging puzzles for attendees to solve. As a sponsor, we are giving the opportunity for you to contribute to the creation of challenges to be added to our CTF event on the second day.

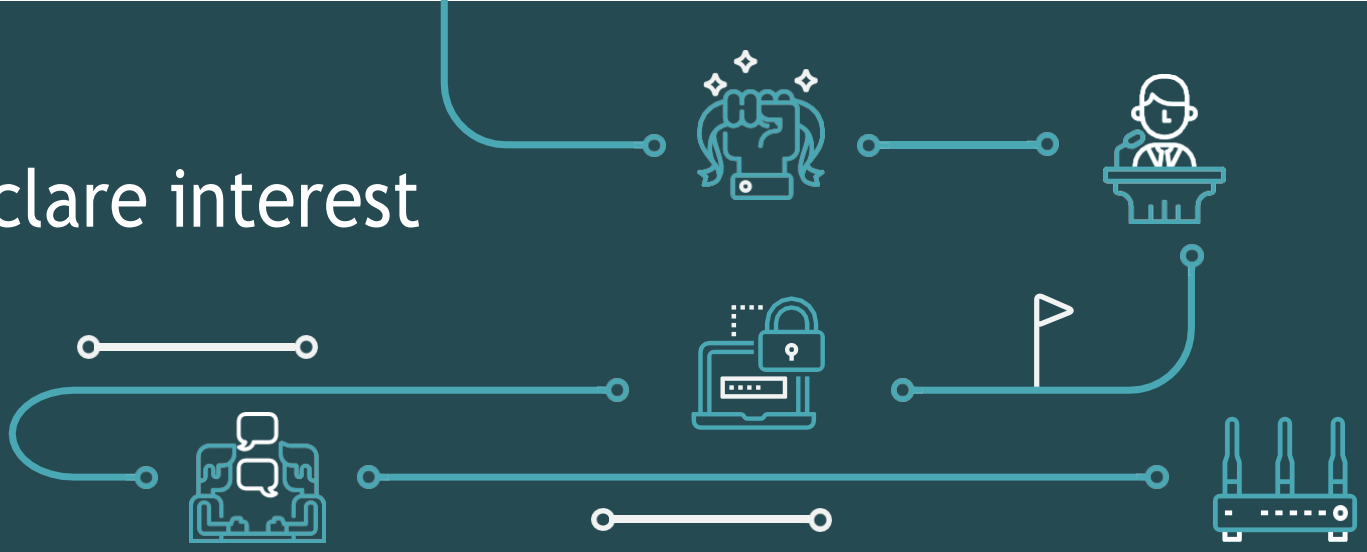
SOCIAL SPONSOR

After the prescribed activities are done, those competitors will need to relax and unwind. The social sponsor will cap the weekend in style providing the funds for an after party. The money will be spent wisely on supporting a local Edinburgh establishment which will house those who wish to celebrate their victory or drink away their miseries.

GUARANTEED TALK SLOT

An opportunity for the Platinum Sponsors to bring their own speakers to provide an educational technical talk for our main track. As a formality this talk will need to be submitted through the Call for Papers.

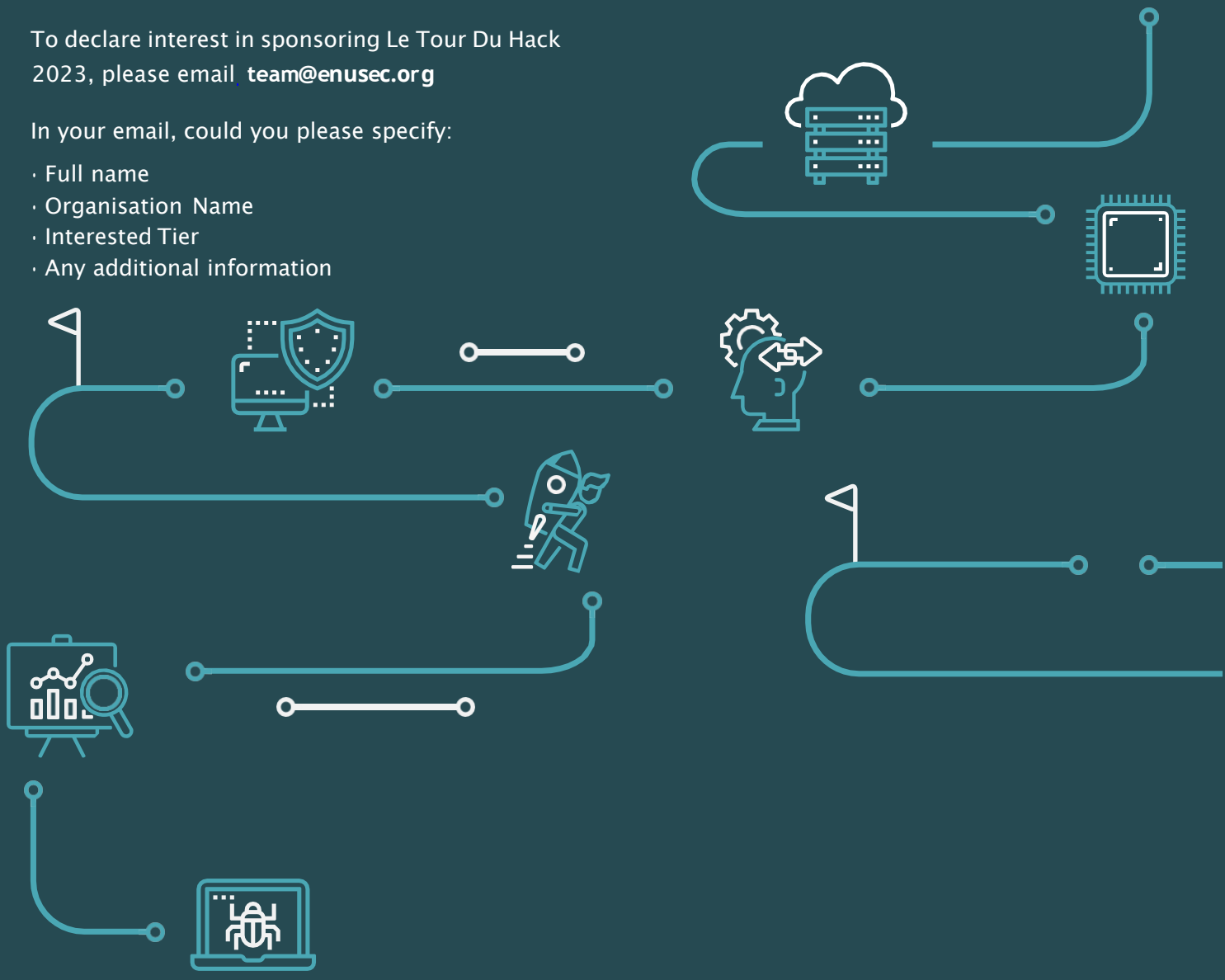
Declare interest



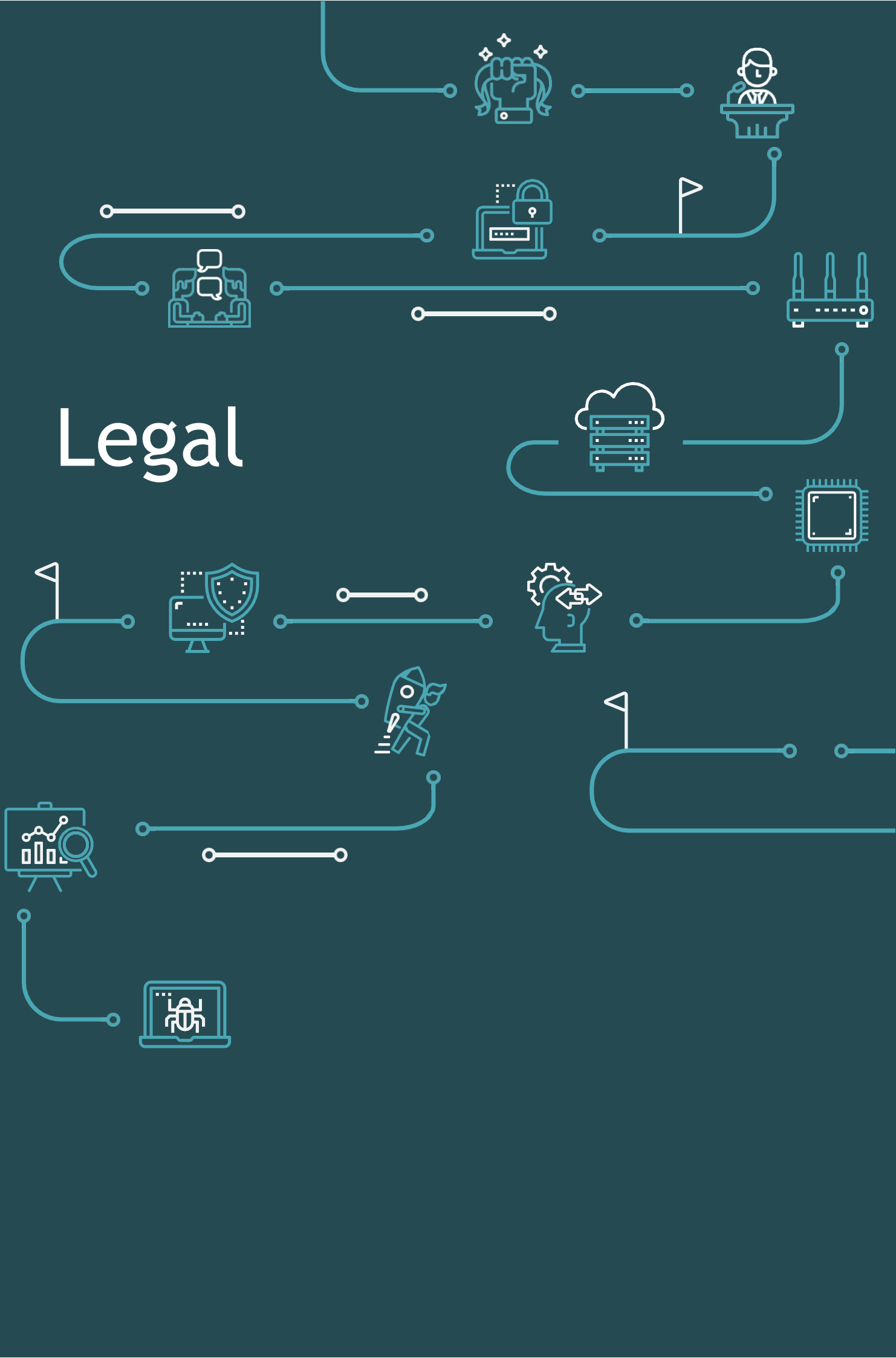
To declare interest in sponsoring Le Tour Du Hack 2023, please email **team@enusec.org**

In your email, could you please specify:

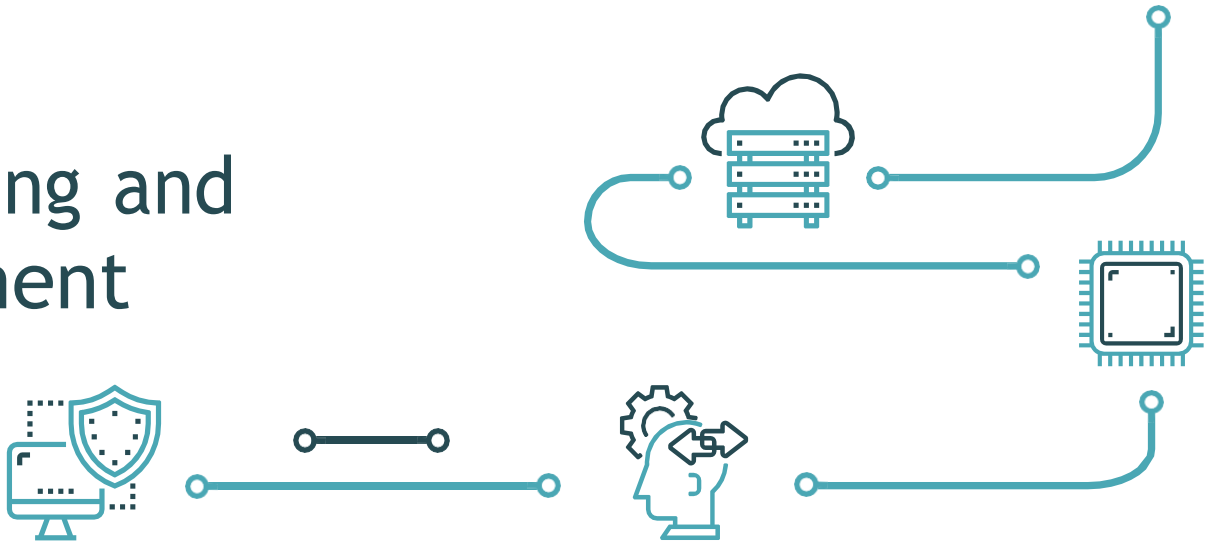
- Full name
- Organisation Name
- Interested Tier
- Any additional information



Legal



Booking and payment



All packages listed are excluding VAT

Once booking form has been received you must pay 25% deposit non-refundable (excluding VAT)

Sponsorship payment must then be paid within 21 days or before the 11th of March (whichever is sooner)

By completing a booking form, you are liable to the terms and conditions stated below

Payments can be made through one of two means.

- BACS: Details will be provided within an invoice
- Cheque: must be payable to Edinburgh Napier University Security Society, with invoice number on the reverse.

ENUSEC reserves the right in which to deny any Sponsorship that they deem unsuitable for Le Tour Du Hack 2023, as well as holding the sole right as to determine what could be classified as unsuitable.

Organizations that are Sponsoring the event on behalf of another body, are required to parse on all information (Including terms and conditions) to whoever it may concern. ENUSEC will not be held responsible for the failure of an Organization to supply the correct information to the required Organization.

Late payment will result in Sponsorship privileges being revoked and given to another organization where possible, however fair notice will be given.

By sponsoring Le Tour Du Hack 2023, you agree that sponsorships are non-refundable unless the event is canceled or if stated otherwise.

For booking to be successful, proof of third-party liability insurance for businesses costs associated with the conference should be supplied. If an Organization fails to include this, ENUSEC reserves the right to withdraw the booking. Please provide all details within the booking form.

Sponsorship Booths

Platinum, Gold and Silver sponsors are given space at the Le Tour Du Hack venue to have a booth. This booth should be staffed by delegates attending using the complimentary tickets provided through the corresponding sponsorship package. If additional delegates wish to attend, they will be required to purchase additional tickets.

Upon confirmation of the venue, the dimensions of the space designated to sponsors booths will be provided. Sponsors who wish to bring their own booth are responsible for both assembly and disassembly. The specifics of said booth must be disclosed to the LTDH team prior to the event, in order to maintain a fair environment for all sponsors. If required, every booth will be provided with a table and a number of chairs which correspond scale with the sponsorship package. Measurements of which are available upon request. Notify the LTDH team about any of the third party courier services required. Further details such as assembly and disassembly time will be provided upon confirmation of the venue.

Distribution of resources at Le Tour Du Hack is only permitted at your sponsor booth. You are not permitted to distribute materials elsewhere at the venue during the course of the event. Resources distributed must be specifically related to the sponsoring organisation. Sponsors booths must not display images that may be deemed offensive by LTDH attendees.

All resources utilised at your sponsor booth must be cleared from the event venue by the end of the allotted disassembly time. Any items left after this time are not the responsibility of the LTDH team. Resources required for the booth may only be stored within the allocated space.

Any payment transaction at a sponsor's stall is strictly forbidden. Any scenario which may infringe this rule must be raised with the LTDH team beforehand. The LTDH team retains the right to veto the display, distribution or sale of any goods it justifiably deems offensive. The LTDH team holds the sole right to determine such matters.

Upon successful completion of a Le Tour Du Hack 2023 sponsorship, you are agreeing to the use of your company name and logo in media produced by ENUSEC and for LTDH advertisement and promotion.

Failure to comply with these terms and conditions could result in immediate expulsion.

Event Postponement and Cancellation

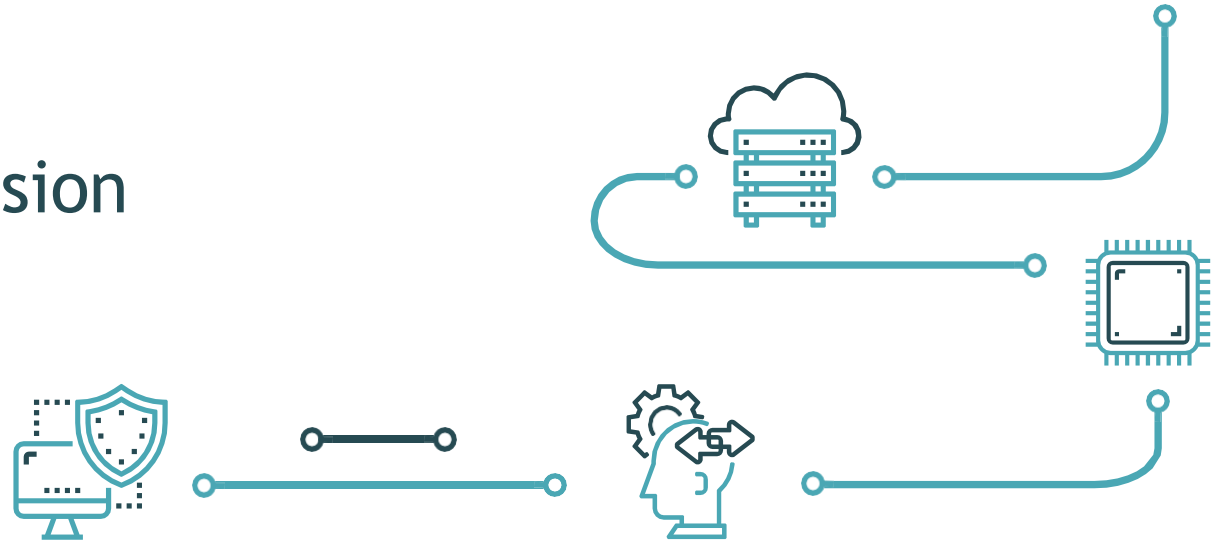
In the event that Le Tour Du Hack 2023 is postponed, the weekend's activities will be rescheduled for a later date and sponsors and attendees will be informed of the change. Sponsorships that have already been paid will not be eligible for a refund.

In the event that Le Tour Du Hack 2023 is cancelled and cannot be rescheduled for a later date, all sponsors and attendees will be informed of the change. Sponsorships that have already been paid will be considered for a refund, circumstances depending.

General Data Protection Regulation

By completing and submitting any document relating to sponsorship of Le Tour Du Hack 2023, you are agreeing to the collection and processing of your personal data by the Le Tour Du Hack 2023 team in accordance with EU GDPR regulations.

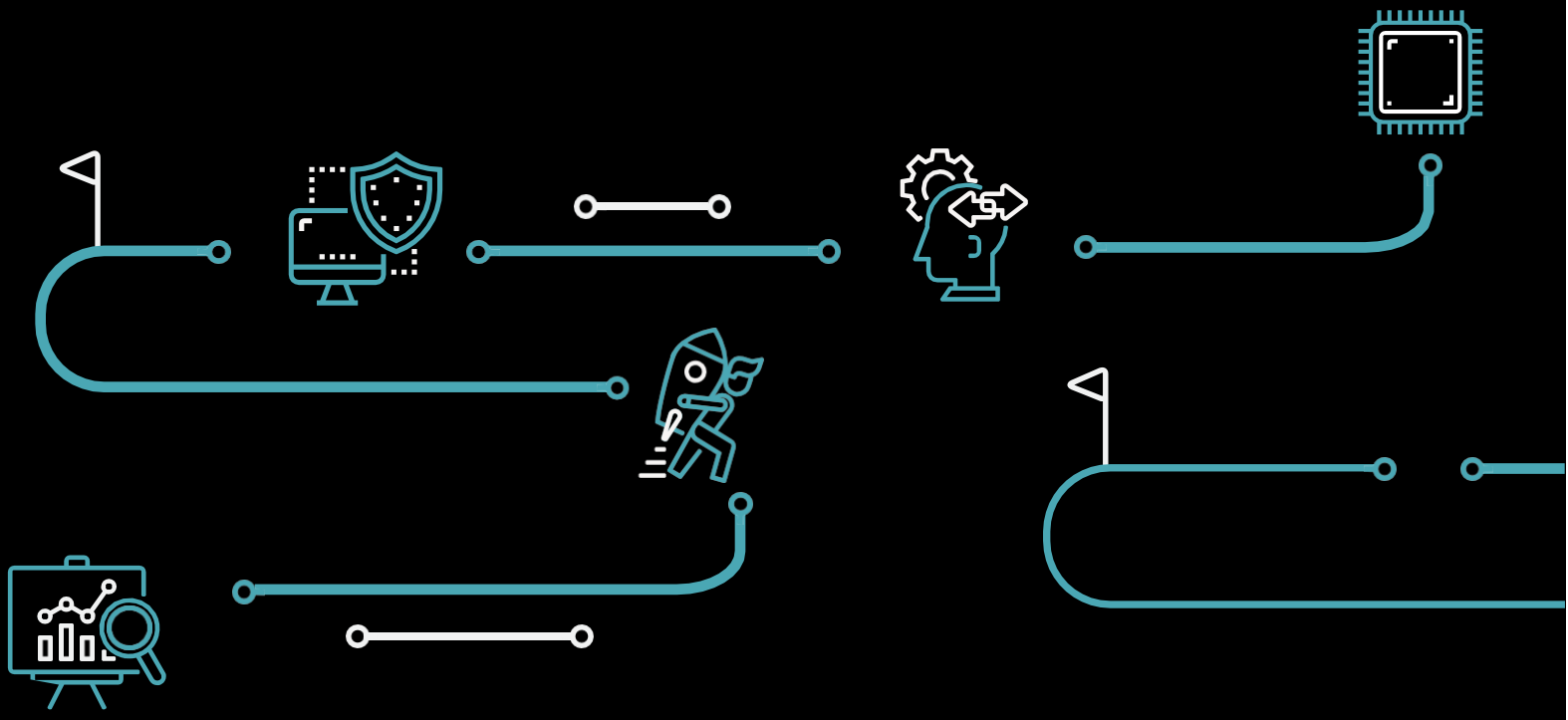
Expulsion



Failure to comply by all any terms and conditions, as stated above, may result in immediate expulsion from the event without a refund for your sponsorship. Only members of the LTDH team have the authority to order an expulsion.

ENUSEC>_

team@enusec.org
10 Colinton Road, Edinburgh EH10 5TD
@enusec



LE TOUR DU HACK